

**“WE’VE GOT SOMETHING  
YOU MIGHT LIKE TO SEE”**

# Digital Watford Board

1 October 2018

Version 0.1



# Digital Watford – Review of Objectives



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# Vision and Objectives

“Businesses and residents in Watford will exploit a cutting edge digital infrastructure to transform the way they work, live and recreate”

- Implement town-wide technologies
- Raise awareness of technologies and support / facilitate their take-up and usage
- Support development of the town through use of digital platforms

# Implement town-wide technologies

- Town centre wi-fi operational
- Trial LoRaWAN network operational and stable
- Rooftop wireless broadband – implementation in progress

# **Raise awareness of technologies and support / facilitate their take-up and usage**

A number of groups have been communicated with:

- Digital Watford Board members
- Digital Watford seminar attendees
- Press coverage following Digital Watford seminar
- Council departments
- Chamber

No-one has approached us to make use of the technologies

# Support development of the town through use of digital platforms

- Watford 2020 programme is making use of the technology to enhance the way the council operates
- Transport App – mayoral manifesto commitment
- LoRaWAN parking sensors

# Digital Watford Seminar Review



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# Data about the event

- 42 attendees from across Watford and wider – residents, businesses, public sector
- People heard about the event either from the invitation or social media advertising (Facebook and LinkedIn)
- Survey responders – rated content at 8.43
- Venue and catering well received!
- All responders rated as excellent or very good and would likely attend again



# Qualitative feedback

- Multiple conversations at the event and subsequently – interesting and valuable
- What did Board members think?

# Digital Watford Board members projects



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# Update on WBC Projects



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# WBC – Taxis and Parking

<b>Objectives</b>	To develop technology (probably using LoRa) to identify that an individual vehicle is in a specific parking bay and be alerted when it arrived and when it leaves
<b>Business Case</b>	<ul style="list-style-type: none"><li>- Enable better communication with customers of taxis about where taxis' are located</li><li>- Support targeted enforcement when parked vehicles are not entitled to park in a given space (e.g. unlicensed taxis)</li></ul>
<b>Progress</b>	<ul style="list-style-type: none"><li>- Challenge winner – IoT Solutions</li><li>- Contract under development</li><li>- Planning for first pilot underway – mobilisation in autumn 2018</li></ul>
<b>Lessons learned</b>	<ul style="list-style-type: none"><li>-</li></ul>

# WBC – Footfall counters

<b>Objectives</b>	To develop, using LoRa, technology that can provide footfall information to the same or better quality than existing camera type methodologies.
<b>Business Case</b>	<ul style="list-style-type: none"><li>- Reduced cost of data capture, analytics and visualisation</li><li>- Enable flexible deployment to new locations</li></ul>
<b>Progress</b>	<ul style="list-style-type: none"><li>- Challenge winner – Giosprite</li><li>- Contract under development</li><li>- Planning for installation underway – hoped to be in place in time for Fireworks</li></ul>
<b>Lessons learned</b>	<ul style="list-style-type: none"><li>-</li></ul>

# WBC – Smart litter bins

<b>Objectives</b>	To introduce smart litter bins that can alert the council when they are approaching full so they can then be emptied.
<b>Business Case</b>	<ul style="list-style-type: none"><li>- Reduce cost of emptying litter bins through new, intelligence led, rather than “round” methodology</li><li>- Improved public realm through reduction in overflowing bins</li></ul>
<b>Progress</b>	<ul style="list-style-type: none"><li>- Initial trial locations identified</li><li>- Trial sensor identified</li><li>- Business Case being reviewed</li></ul>
<b>Lessons learned</b>	-

# Discussion – What next for Digital Watford?



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